

SpokaneOpen.com Advertising Guidelines for the Spokane Association of REALTORS®

1. No more than One Spot per session ~ specifically exclusive & only one per type of business (Except for the month of April).
2. All Sponsors must be approved by the Communication Committee.
 - a. Jan - May = Session 1
 - b. June- Jan = Session 2
3. Affiliates have first choice upon release of any spot for 2 weeks prior to opening it up to any other Sponsor.
4. No REALTORS® or Real Estate Companies can advertise.
5. Any Sponsor can use our logo and link to our page and a link on SpokaneOpen.com will have their logo link to their page.
6. \$500 per month Billed- Due one Month in advance. Payments must be received no later than the 15th. A late Charge of \$50 will be charged after the 15th. No cancellations allowed. Non affiliate cost per month is \$550.
7. The Sponsors will be rotated equally on the Website.
8. The Ad will show up on page 1 & 2 of the Website.
9. The existing sponsor will be granted first right of refusal up to two weeks prior to the contract deadline.
10. The Annual Spokane Open House Weekend is the last weekend in April and could have additional Sponsors during the Month of April that will also be listed in another location on the Website. This is the ONLY time a duplicate type of Company can be a sponsor during the year.
11. These Guidelines are subject to change by the Communication/Member Services Committee.

Contact Marianne Bornhoft at marianne@bornhoft.com 509-879-3779 or Rob Higgins at rhiggins@spokanerealtor.com 509-326-9222 for more information